

Date: 29th May 2009



RE: MERITUS; THE MALAYSIAN NATIONAL TEAM

MERITUS is the most successful team in the history of Malaysian Motorsport and the AAM is proud that the team is winning with an AAM team entrant license. The team has a history of European success and in 1996 MERITUS became a Malaysian brand. Under the management of Firhat Mokhzani the team has won 32 Asian motorsport titles, dominating the BMW Asia championship for the past six years, pioneering Asian motorsport development and investing in Malaysian champions.

Jazeman Jaffer won Formula BMW Asia with the Malaysian team in 2007 and was their youngest ever champion. Like many MERITUS winners before him, Jazeman has gone on to develop his career in European motorsport, like MERITUS winners and Jordan F1 Driver Narain Karthikeyan and Honda F1 Driver Takuma Sato.

GP2, owned and managed by FOM, is an 'F1-Development-series' for both Drivers and Teams. The GP2 championship supports most of the F1 World Championship events including the Malaysian, Bahrain and forthcoming Abu Dhabi F1GP's. The AAM is proud of our Malaysian National Team and it is significant that its success was awarded with a GP2 license. MERITUS' success in Formula BMW and particular in the high powered Formula V6 Asia series has helped their corporate step to GP2 Asia. The Malaysian team can now offer all the rungs on the Asian motorsport ladder from Karting, Formula BMW, Formula V6 Asia and GP2 to F1. It is important to note for Malaysian champions and their families, that these MERITUS services from Karting to F1 cost less than half the fees that European teams seek and is one of many reasons for European Drivers to take a competitive Asian route to F1.

MERITUS has shown true grip and determination in GP2 Asia, investing many millions in the best equipment and engineering resources that equally match their twelve European competitors. The AAM is happy supporting our Malaysian GP2 team who have already ensured that the Jalur Gemilang is flying high as they set the pace in pre-season testing and already recording podium finishes and official fastest laps.

However, MERITUS have proved that they are not just providers of winning race engineering services, they understand and maximize like no other team the multiple RoI values that drive the sport. MERITUS has developed Sponsor Activation Services to F1 standards. I am pleased to assure Corporate Malaysia that MERITUS have already proved that they will work hard to provide not only fair RoI but also an excellent Marketing platform in strong markets across Asia and the Middle East to promote and activate your brands.

I wish MERITUS my support for their planned expansion to GP2 in Europe and together with the management of the AAM we hope to have our own Malaysian F1 National Team in the next five to ten years.

Thank you.

Yours sincerely,
The AUTOMOBILE ASSOCIATION OF MALAYSIA

A handwritten signature in black ink, appearing to read 'M. Tunku Mudzaffar Bin Tunku Mustapha'.

Y. M. TUNKU MUDZAFFAR BIN TUNKU MUSTAPHA

AUTOMOBILE ASSOCIATION OF MALAYSIA
BERSATUAN AUTOMOBIL MALAYSIA



Fédération Internationale
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